



Customer Newsletter Issue 1

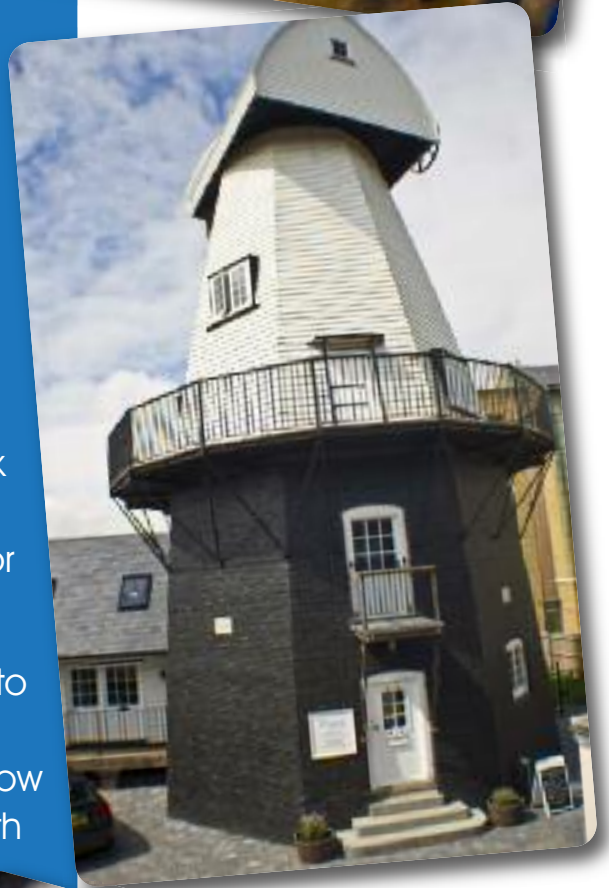
# Sharrocks welcomes you to the Windmill!

On 24th January 2011 we completed our eagerly awaited move to Watson's Mill in Sheerness.

Watson's Mill, named after owners and developers, Bernie and Caleb Watson, is a grade 2 listed smock mill dating back to the 19th Century. The mill has been painstakingly restored over the past 5 years for the entire community to now admire and enjoy.

This ambitious and thankfully very successful move to the Windmill played a huge part in the re-launch of Sharrocks, and to mark the occasion supportive fellow local businesses and insurer partners celebrated with us on 21 April 2011.

Following a guided tour of the "stylish" windmill we all then enjoyed a fun, relaxing evening of music, magic and nibbles, all helped down with a few bubbles of course.



# Sharrocks Send a Smile Foundation



Due to our passion for fundraising and supporting great charities the SSASF was set up in January with our aim being to raise as much as we can each year to support the charities close to our hearts, both locally and nationally.

The SSASF raises money for 7 charities chosen by us all at Sharrocks. Although it may be fair to say we pretty much do anything we can think of to raise a few pounds our most successful fundraising has come from regular office cake sales, dress down days and raffles but maybe more importantly our larger annual events.

The first of these for 2011 came in the form of a Crazy Golf Day on June 7th. Many local customers and supporters of Sharrocks attended to try their luck on our 9 hole crazy golf course for their chance to win the prestigious Sharrocks golf trophy and a signed Wayne Rooney England shirt.

Those beginners who proved to be less successful found comfort around the BBQ and ice cream parlour!

This fundraising event was a huge success with over £1000 being raised on the day so a big thank you to those who came along and their generous donations. For those of you who couldn't make it make a note in your diary for next year! We really look forward to holding further fundraising events and hope that with your support we can continue to help these admirable charities:

Age Concern Sheppey, The Danny Boy Trust, Meningitis Trust, BHF, Barnardos, The Freedom Centre and Shelter.



## The Oliver Smith Appeal

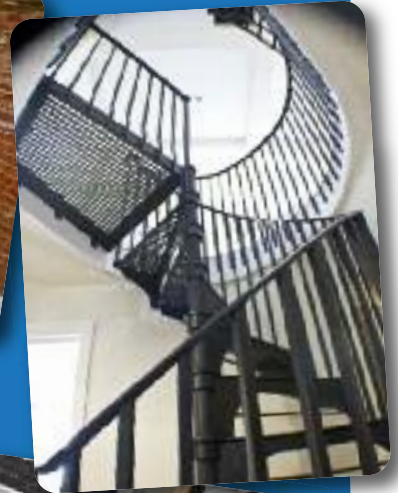
To those of you local readers you may be aware of The Oliver Smith Appeal which is raising funds for a young boy in need of a life saving operation. We have now decided to add this appeal to our foundation (SSASF). When discussing ways we could help we came up with the idea to raffle the Wayne Rooney signed England shirt that was won by MD Alan Doucy. We will be selling tickets until December 20th - £2 a strip- so if this sounds like your ideal Christmas present pop in or call us now to purchase your tickets.

# MD's column

I am pleased that 2011 sees a new start for Sharrocks at our unique premises but the challenges and commitments we have as a company remain the same.

Many businesses up and down the country are under pressure in an environment when banks will not lend and customer spends are smaller than previous years. Clearly having a professional optimistic outlook helps but I am grateful for the support of our team at Sharrocks. Helen Hartley who has provided insurance advice at Sharrocks to Private Car and Household customers celebrates her 25th year at the company this year. To be able to offer such experience and understanding in a difficult marketplace is I am sure valued as much by her clients as it is the rest of her colleagues.

And now I am also joined in the management of the company by Alice Thompson who has become a director of the business. Alice handles the commercial lines business and was instrumental in the move to the Windmill. Together we believe we can work with you to ensure that you and your business are well equipped to handle the sudden impact of a claim and the challenges a changing financial environment may bring.



**CIE** June 2011 saw a new change in the law – the Continuous Insurance Enforcement (CIE) which has been introduced to detect and stop uninsured drivers on our roads. Any vehicle that is registered as being on the road, even if it is garaged and not being used, must have valid insurance. If your vehicle is not road worthy and you do not have insurance in place you must ensure a Statutory Off Road Notification (SORN) is in place.

**ELTO** is a new independent industry body which has been set up to make it easier for injured employees to trace their employer's EL insurers where they are suffering from a disease or injury caused at work. Given the long-tail nature of EL insurance, sometimes by the time the claim arises, it can be difficult to determine who the EL insurers were. Following the introduction of the ELTO (Employers Liability Tracing Office) in April 2011 the FSA (Financial Services Authority) now require insurers to obtain companies Employer Reference Numbers (otherwise known as PAYE number) when setting up or renewing a business insurance policy.

# CHRISTMAS

On the 20th December 2011 we will be holding our second annual Christmas fundraising day. Please come and join us to enjoy carols, hot roasted chestnuts, mulled wine, tombola, games, Santa and more.

All monies raised will be donated to the Sharrocks Send a Smile Foundation

Tombola

Games

Hot Roasted Chestnuts

Carols



## **Our New Contact Details**

Visit us at Watsons Mill, Rides Passage,  
High Street, Sheerness, Kent ME12 1UD  
Alternatively call us on 01795 580800

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